

BLACK COUNTRY PROSPER



The region's longest-running business publication



Black Country Chamber of Commerce's membership magazine, **Prosper**, is going from strength to strength since its return to print for Summer 2022, re-establishing its reputation as the go-to source of business news, advice and features in the Black Country. It is a highly valued and much anticipated member benefit.



It's not just our members who have been pleased to see it back in print: across the Black Country, people have been delighted to receive copies and read its spotlight interviews, advice columns and specialist business features. **Prosper** has set the benchmark for quality business publications, helping keep the Chamber in touch with its membership and the wider business community.

New Prosper

Published by Chamber Media Services, an experienced business-to-business publisher, **Prosper** is a welcome addition to the Chamber's communications portfolio. It helps members in all sectors deepen connections with their fellow business leaders, their clients and suppliers.



Reaching senior leaders, decision-makers and influencers, **Prosper** brings you all the news, commentary, insights and analysis on subjects that matter to the Black Country's business leaders and decision makers, making it a trusted source of information for our members.



Each issue includes updates on current Chamber campaigns and special features on hot topics of the day, as well as regular features such as *Members' News*, *Business Voices*, *Sector Focus* – spotlighting trends and challenges in specific business areas – and *Prosper People*.



BUSINESS IS DONE BETTER TOGETHER

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The people behind Prosper

Black Country Chamber of Commerce champions the business community and works with its members to create an environment conducive to success, improving business performance through training, information, networking and support.

Prosper sits at the heart of this work and is a popular and greatly appreciated membership benefit. Written by the team at the Chamber, it offers an unparalleled look at the business world through the eyes of Black Country Chamber and its membership.

Special features

As well as regular features, **Prosper** carries advice and comment on key business issues, supplied by authoritative voices drawn from across the Black Country and further afield. Key subjects covered include the aftermath of Brexit, sustainability and the climate change agenda, cyber security, HR issues and tax advice. In addition there are regular updates on Chamber policy initiatives at both regional and national level.

Published quarterly, **Prosper** is distributed direct to our members, with copies also made available to selected non-members and circulated to prominent venues around the region. It is a trusted source of news, comment and information which is highly regarded by the Chamber's membership.

Through a wide variety of advertising and sponsorship opportunities, **Prosper** is the perfect vehicle through which you can reach a target audience of business owners, leaders and key decision makers.

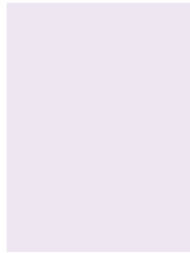


BUSINESS IS DONE BETTER TOGETHER

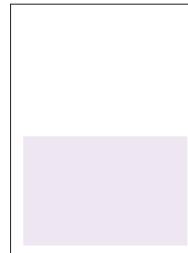
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Advertising in Prosper

There are a number of advertising options available in *Prosper*, with special exclusive discounts for Black Country Chamber members of up to 25 per cent.

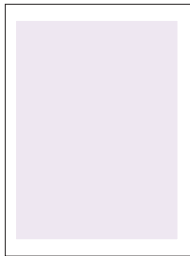


Full page advert
Dimensions:
265mm x 210mm
(with bleed)
or
245mm x 185mm
(no bleed)

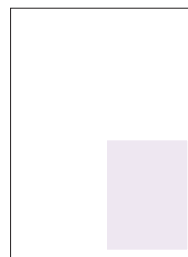


Half page advert
Dimensions:
125mm x 185mm

Price:
Black Country Chamber
members: **£350**
Non-members: **£420**



Price:
Black Country Chamber
members: **£600**
Non-members: **£800**



Quarter page
Dimensions:
125mm x 90mm

Price:
Black Country Chamber
members: **£250**
Non-members: **£300**



ADVERTORIAL FEATURES

There is the facility to contribute an advertorial feature in *Prosper* suitably branded to reflect your business. Full pages are 6-700 words, with room for photographs and logos. *Prosper* editorial features are ideal accompaniments to our Sector Focuses.

Prices: Members £600; Non-Members, £800

SPONSORSHIP OPPORTUNITIES

Link your business to one of our special regular features pages. Your business branding, plus an opportunity to comment. Prices on request.

PROSPER CONTACTS

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Prosper is published on behalf of
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by Chamber Media Services

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